ORDER

Orders Order / Rev: 715775 - 3 06330881 Alt Order #: OBAMA SCHED A Product Desc: Estimate: 1537 Flight Dates: 10/09/12 - 10/15/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 09/21/12 / 10/08/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/08/12	10/14/12	135	\$199,475.00	\$169,553.75
10/15/12	10/21/12	28	\$21,625.00	\$18,381.25

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	163	\$221,100.00	\$187,935.00	0.00
Totals	163	\$221,100,00	\$187.935.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

۱n	Ch	Start	End	Inventory Code	Brook	Start/End	Time Days	Len Sp	oto	Rate Pri	Pta Typo	Snots	Amount
1	WTSP	10/09/12	2 10/15/12	ON (M-Su) ON (M-Su)	СМ	M-F 137, Sa	a 1205,MTWTF	:30	5	\$75.00 P-4	0.00 NM	5	\$375.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10/	09/12	10/15/12	MTWTF	5	\$75.00	0.00						
2	WTSP	10/09/12	2 10/15/12	5-530a	СМ	5-530a	МГWГF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
				5-530a 10 News									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10/	09/12	10/15/12	MTWTF	5	\$100.00	0.00						
3	WTSP	10/09/12	2 10/15/12	530-6a	CM	530-6a	МГЖГБ	:30	5	\$150.00 P-4	0.00 NM	5	\$750.00
				530-6a 10 News									
		rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
V	/eek: 10/	09/12	10/15/12	MTWTF	5	\$150.00	0.00						
4	WTSP	10/09/12	2 10/15/12	M-F 6-7a	CM	6-7a	МГЖГБ	:30	5	\$175.00 P-4	0.00 NM	5	\$875.00
				6-7a 10 News									
		rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
	/eek: 10/		10/15/12	MTWTF	5	\$175.00	0.00						
5	WTSP	10/09/12	2 10/15/12	CBS This Morning	•	7-9a	МГЖГЕ	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
	_			CBS This Morning	•	(7:00 AM-8:							
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10/		10/15/12	MTWTF	5	\$200.00	0.00					_	
6	WTSP	10/09/12	2 10/15/12	CBS This Morning	•	7-9a	MTWTF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
				CBS This Morning	•	(8:00 AM-9:	,						
14	_	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
	/eek: 10/	09/12	10/15/12	1V11 W 1 F	5	\$200.00	0.00					I	

Print Date: 10/08/12 10:07:15 Page 2 of 8

WTSP-TV

Order / Rev: 715775 - 3

Obama/D/President Advertiser:

Alt Order #: 06330881

OBAMA SCHED A Product Desc:

Flight Dates: 10/09/12 - 10/15/12 1537

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End Ti	ime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
7 WTSP 10/09/12 10/15/12	M-F 9-930a 10 News, 9aûM 10 News, 9am	9-9:30A	MTWTF	:30	5 \$100.00 P-4	0.00 NM	5	\$500.00
Start Date End Date Week: 10/09/12 10/15/12	Weekdays Spots/Weel	Rate 5 \$100.00	Rating 0.00					
8 WTSP 10/09/12 10/15/12	M-F 930-10a CM Inside Edition	930-10a	МГЖГБ	:30	5 \$100.00 P-4	0.00 NM	5	\$500.00
Start Date End Date Week: 10/09/12 10/15/12	Weekdays Spots/Weel	Rate 5 \$100.00	Rating 0.00					
9 WTSP 10/09/12 10/15/12	M-F 10-11a CM Studio 10	10-11a	МГЖГБ	:30	5 \$75.00 P-4	0.00 NM	5	\$375.00
Start Date End Date Week: 10/09/12 10/15/12	Weekdays Spots/Weel	Rate 5 \$75.00	Rating 0.00					
10 WTSP 10/09/12 10/15/12	Price Is Right CM Price Is Right	11a-12p	МГWГF	:30	6 \$450.00 P-4	0.00 NM	0	\$0.00
Start Date End Date Week: 10/09/12 10/15/12 Spot Ch Date Range Date 1 WTSP 10/09/12-10/15/12	Description Sta	Rate \$ \$450.00 ort/End Time a-12p		<u>Weekdays</u> <u>L</u> MTWThF		Rtg Type		
Credited 2 WTSP 10/09/12-10/15/12 F	•	a-12p		MTWThF	:30 (\$450.00)			
Credited 3 WTSP 10/09/12-10/15/12 F	-	a-12p		MTWThF	:30 (\$450.00)			
Credited		•		MTWThF	,			
4 WTSP 10/09/12-10/15/12 F Credited		a-12p			:30 (\$450.00)			
5 WTSP 10/09/12-10/15/12 F Credited		a-12p		МГWГhF	:30 (\$450.00)			
6 WTSP 10/09/12-10/15/12 F Credited	Price Is Right 11a	a-12p		MTWThF	:30 (\$450.00)	0.00 <i>NM</i>		
11 WTSP 10/09/12 10/15/12	M-F 12-1230p CM 10 News @ Noon	12-1230p	МГЖГБ	:30	5 \$450.00 P-4	0.00 NM	0	\$0.00
Start Date End Date Week: 10/09/12 10/15/12		\$450.00	Rating 0.00					
1 WTSP 10/09/12-10/15/12 N		rt/End Time 1230p		<u>Weekdays</u> <u>L</u> MTWThF		Rtg Type 0.00 NM		
Credited 2 WTSP 10/09/12-10/15/12 N	<i>1-F 12-1230p</i> 12-	1230p	1	МГWThF	:30 (\$450.00)	0.00 <i>NM</i>		
Credited 3 WTSP 10/09/12-10/15/12 N Credited	<i>1-F 12-1230p</i> 12-	1230p	1	MTWThF	:30 (\$450.00)	0.00 <i>NM</i>		
4 WTSP 10/09/12-10/15/12 N Credited	<i>1-F 12-1230</i> p 12-	1230p]	MTWThF	:30 (\$450.00)	0.00 <i>NM</i>		
5 WTSP 10/09/12-10/15/12 N Credited	<i>1-F 12-1230p</i> 12-	1230p	1	MTWThF	:30 (\$450.00)	0.00 <i>NM</i>		
12 WTSP 10/09/12 10/15/12		1230-130p	MTWTF	:30	5 \$550.00 P-4	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 <u>End Date</u> 10/15/12	Young and the Restless Weekdays Spots/Weel MTWTF	(12:30 PM-1:3 <u>Rate</u> 5 \$550.00	Rating 0.00					

Print Date: 10/08/12 10:07:15 Page 3 of 8

WTSP-TV

Order / Rev: 715775 - 3

Advertiser: Obama/D/President

Alt Order #: 06330881

Product Desc: OBAMA SCHED A
Estimate: 1537

Flight Dates: 10/09/12 - 10/15/12 Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount MTWTF--12 WTSP 10/09/12 10/15/12 Y&R СМ 1230-130p :30 5 \$550.00 P-4 0.00 NM \$0.00 (12:30 PM-1:30 PM) Young and the Restless Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/09/12 10/15/12 MTWTF-\$550.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WTSP 10/09/12-10/15/12 Y&R 1230-130p (12:30 PM-1:30 MTWThF---:30 (\$550.00) 0.00 NM Credited 2 WTSP 10/09/12-10/15/12 Y&R 1230-130p (12:30 PM-1:30 MTWThF----:30 (\$550.00) 0.00 NM Credited 3 WTSP 10/09/12-10/15/12 Y&R (12:30 PM-1:30 MTWThF----:30 (\$550.00) 0.00 NM 1230-130p Credited :30 (\$550.00) 0.00 NM 4 WTSP 10/09/12-10/15/12 Y&R 1230-130p (12:30 PM-1:30 MTWThF----Credited 5 WTSP 10/09/12-10/15/12 Y&R 1230-130p (12:30 PM-1:30 MTWThF----:30 (\$550.00) 0.00 NM Credited 13 WTSP 10/09/12 10/15/12 B&B MTWTF--СМ :30 5 \$550.00 P-4 130-2p 0.00 NM O \$0.00 (1:30 PM-2:00 PM) **Bold and Beautiful** Weekdays Start Date Spots/Week **End Date** Rate Rating Week: 10/09/12 10/15/12 MTWTF-5 \$550.00 0.00 Weekdays Start/End Time Spot Ch Date Range Description Length Rate Rtg Type 1 WTSP 10/09/12-10/15/12 B&B 130-2p (1:30 PM-2:00 PMTWThF--(\$550.00) 0.00 NM :30 Credited 2 WTSP 10/09/12-10/15/12 B&B 130-2p (1:30 PM-2:00 PMTWThF----:30 (\$550.00) 0.00 NM Credited 3 WTSP 10/09/12-10/15/12 B&B (1:30 PM-2:00 PMTWThF----130-2p :30 (\$550.00) 0.00 NM Credited 4 WTSP 10/09/12-10/15/12 B&B (1:30 PM-2:00 PMTWThF----130-2p :30 (\$550.00) 0.00 NM Credited 5 WTSP 10/09/12-10/15/12 B&B 130-2p (1:30 PM-2:00 PMTWThF----:30 (\$550.00) 0.00 NM Credited 14 WTSP 10/09/12 10/15/12 M-F 2-3p MTWTF--CM 2-3p :30 5 \$300.00 P-4 0.00 NM 0 \$0.00 The Talk Week<u>days</u> Spots/Week Rating Start Date **End Date** Rate MTWTF--5 Week: 10/09/12 10/15/12 \$300.00 0.00 Start/End Time Weekdays Length Rate Rtg Type Spot Ch Date Range Description 1 WTSP 10/09/12-10/15/12 M-F 2-3p 2-3p MTWThF----:30 (\$300.00) 0.00 NM Credited 2 WTSP 10/09/12-10/15/12 M-F 2-3p 2-3p MTWThF----:30 (\$300.00) 0.00 NM Credited 3 WTSP 10/09/12-10/15/12 M-F 2-3p MTWThF----2-3p :30 (\$300.00) 0.00 NM Credited 4 WTSP 10/09/12-10/15/12 M-F 2-3p MTWThF----:30 (\$300.00) 2-3p 0.00 NM Credited 2-3p 5 WTSP 10/09/12-10/15/12 M-F 2-3p MTWThF----:30 (\$300.00) 0.00 NM Credited MTWTF--15 WTSP 10/09/12 10/15/12 M-F 3-4p CM 3-4p :30 5 \$275.00 P-4 0.00 NM 5 \$1,375.00 Let's Make a Deal Weekdays Spots/Week Start Date **End Date** Rate Rating MTWTF-Week: 10/09/12 10/15/12 \$275.00 0.00 16 WTSP 10/09/12 10/15/12 M-F 4-5p CM MTWTF--:30 5 \$400.00 P-4 0.00 NM \$2,000.00 4-5p 5 Dr. Phil Weekdays Neekdays Spots/Week Start Date **End Date** Rating Rate MTWTF-Week: 10/09/12 10/15/12 \$400.00 5 0.00 17 WTSP 10/09/12 10/15/12 M-F 5-530p MTWTF--:30 5 \$275.00 P-4 0.00 NM \$1,375.00 CM 5-530p 5-530p 10 News Weekdays Start Date **End Date** Spots/Week Rating Rate MTWTF--Week: 10/09/12 10/15/12 \$275.00 0.00 18 WTSP 10/09/12 10/15/12 CM 530-6p MTWTF--:30 \$275.00 P-4 0.00 NM \$1,375.00

Print Date: 10/08/12 10:07:15 Page 4 of 8

WTSP-TV

Order / Rev: 715775 - 3

Advertiser: Obama/D/President

Alt Order #: 06330881

Product Desc: OBAMA SCHED A

Flight Dates: 10/09/12 - 10/15/12

1537

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F 530-6p 10 News at 530p Start Date Weekdays Spots/Week Rating **End Date** Rate Week: 10/09/12 10/15/12 MTWTF-0.00 \$275.00 19 WTSP 10/09/12 10/15/12 \$500.00 P-4 M-F 6-630p CM 6-630p MTWTF--:30 5 0.00 NM 5 \$2.500.00 6-630p 10 News Weekda<u>ys</u> **End Date** Rating Start Date Spots/Week Rate 10/15/12 MTWTF-Week: 10/09/12 5 \$500.00 0.00 20 WTSP 10/09/12 10/15/12 M-F 6-630p CM 6-630p MTWTF--:30 1 \$500.00 P-4 0.00 NM \$500.00 6-630p 10 News Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/09/12 10/15/12 MTWTF--\$500.00 0.00 21 WTSP 10/09/12 10/15/12 7-730p СМ 7-730p MTWTF--:30 5 \$1.300.00 P-4 0.00 NM 5 \$6,500.00 Wheel of Fortune Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/09/12 10/15/12 MTWTF--5 \$1,300.00 0.00 22 WTSP 10/09/12 10/15/12 730-8p СМ 730-8p MTWTF--:30 5 \$1.500.00 P-4 0.00 NM \$7,500.00 5 Jeopardy Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/09/12 10/15/12 MTWTF-\$1,500.00 0.00 23 WTSP 10/09/12 10/15/12 MTWTF--:30 \$1,000.00 P-4 0.00 NM LN (M-F) CM M-F 11-1135p 5 \$5,000.00 LN (M-F) Weekdays Start Date **End Date** Spots/Week Rate Rating 10/15/12 MTWTF--Week: 10/09/12 0.00 5 \$1,000.00 24 WTSP 10/13/12 10/13/12 LN (Sa) ---S-\$700.00 P-4 CM Sa 11-1135p :30 5 0.00 NM 5 \$3,500.00 Late News (Sa) Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-Week: 10/08/12 10/14/12 0.00 \$700.00 25 WTSP 10/14/12 10/14/12 LN (Su) CM Su 11-1135p ----S :30 1 \$900.00 P-4 0.00 NM \$900.00 1 Late News (Su) Spots/Week Start Date **End Date** Weekdays Rate Rating ----S Week: 10/08/12 10/14/12 \$900.00 0.00 26 WTSP MTWTF--10/09/12 10/15/12 Letterman CM 1135p-1237a :30 6 \$350.00 P-4 0.00 NM \$2,100.00 6 Late Night with David Letterman Weekdays Spots/Week Start Date **End Date** Rate Rating MTWTF--Week: 10/09/12 10/15/12 \$350.00 0.00 27 WTSP 10/09/12 10/15/12 Late Late Show CM 1237-137a MTWTF--:30 \$175.00 P-4 0.00 NM \$525.00 3 Late Late Show Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 10/09/12 10/15/12 4 \$175.00 0.00 Ch Date Range Description Start/End Time Weekdays Rate Rtg Type Length 2 WTSP 10/09/12-10/15/12 Late Late Show 1237-137a MTWThF---75.00) 0.00 NM :30 Credited 28 WTSP 10/09/12 10/15/12 M-F 6-7a СМ MTWTF--:30 \$175.00 P-4 0.00 NM 6-7a \$175.00 6-7a 10 News Spots/Week Rating Start Date **End Date** Weekdays Rate MTWTF--Week: 10/09/12 10/15/12 \$175.00 0.00 29 WTSP 10/13/12 10/13/12 :30 \$75.00 P-4 Sat 6-8a CM Sat 6-8a - - - - S-2 0.00 NM 2 \$150.00 10 News, 6am Saturday Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S-\$75.00 0.00 30 WTSP 10/13/12 10/13/12 Sat 8-10a CM Sat 8-10a - - - - S-:30 1 \$150.00 P-4 0.00 NM \$150.00 1 **CBS This Morning Saturday** Start Date **End Date** Weekdays Spots/Week Rating Rate ---S-Week: 10/08/12 10/14/12 \$150.00 0.00 Sat 7-730p 31 WTSP 10/13/12 10/13/12 CM Sat 7-730p ---S-:30 \$400.00 P-4 0.00 NM \$400.00 Wheel of Fortune Start Date **End Date** Weekdays Spots/Week Rating Rate ---S-Week: 10/08/12 10/14/12 \$400.00 0.00

Print Date: 10/08/12 10:07:16 Page 5 of 8

WTSP-TV

Order / Rev: 715775 - 3

Advertiser:

Obama/D/President

06330881 Alt Order #:

Product Desc: OBAMA SCHED A

Flight Dates:

1537

10/09/12 - 10/15/12 Estimate:

	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	<u> </u>	Spots	Amount
32 WTSP 10	0/13/12	2 10/13/12	Sat 730-8p Jeopardy	СМ	Sat 730-8p	2	S- :30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Start D Week: 10/08/	/12	End Date 10/14/12	Weekdays S-	Spots/Week 1	Rate \$400.00	Rating 0.00						
33 WTSP 10	0/14/12	2 10/14/12	CBS Sunday Mor CBS Sunday Mor	-	Sun 9-1030a		- S :30	2	\$500.00 P-4	0.00 NM	2	\$1,000.00
Start D Week: 10/08/		End Date 10/14/12	Weekdays S	Spots/Week 2	Rate \$500.00	Rating 0.00						
34 WTSP 10	0/14/12	2 10/14/12	Face the Nation Face the Nation	CM	Sun 1030-11	30a	- S :30	1	\$500.00 P-4	0.00 NM	0	\$0.00
Start D Week: 10/08/		End Date 10/14/12	Weekdays S	Spots/Week 1	Rate \$500.00	Rating 0.00						
	ate Rar		escription ace the Nation		<u>/End Time</u> 1030-1130a		Weekdays			Rtg Type 0.00 NM		
Credit		-10/14/12 F	ace the Nation	Sun	1030-1130a		3	ou	.30 (\$300.00)	0.00 14141		
35 WTSP 10	0/14/12	2 10/14/12	Sun 630-7p Sun 630-7p 10 N	CM	Sun 630-7p		- S :30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Start D Week: 10/08/		End Date 10/14/12	Weekdays	Spots/Week 1	Rate \$350.00	Rating 0.00						
			10 Sports Extra	CM	Su 1135-114		- S :30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Start D	Date	End Date	10 Sports Exra Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/		10/14/12	S	1	\$500.00	0.00						
37 WTSP 10	0/15/12	2 10/15/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	М	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Start D Week: 10/15/		End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$3,500.00	Rating 0.00						
E38 WTSP 10	0/09/12	2 10/09/12	Tue Prime A NCIS	СМ	Tue 8-9p	- T	:30	2	\$5,000.00 P-4	0.00 NM	0	\$0.00
Start D		End Date	Weekdays - T	Spots/Week	Rate	Rating						
Week: 10/08/ Spot Ch Da	≀ i∠ ate Rar	10/14/12 nge D	escription		\$5,000.00 t/End Time	0.00	Weekdays	Ler	ngth Rate	Rtg Type		
1 WTSP 10 Credit	0/08/12		ue Prime A	Tue	8-9p		- T	-	:30 (\$5,000.00)			
2 WTSP 10		-10/14/12 T	ue Prime A	Tue	8-9p		- T	_	:30 (\$5,000.00)	0.00 <i>NM</i>		
Credit					·				,			
39 WTSP 10	0/09/12	2 10/09/12	Tue Prime B NCIS: Los Angele	CM es	Tue 9-10p	- T	:30	2	\$4,500.00 P-4	0.00 NM	0	\$0.00
Start D Week: 10/08/		End Date 10/14/12	<u>Weekdays</u> - T		Rate \$4,500.00	Rating						
	ate Rar		escription		\$4,500.00 E/End Time	0.00	Weekdays	Ler	ngth Rate	Rtg Type		
1 WTSP 10		-10/14/12 T	ue Prime B	Tue	9-10p		- T	-	:30 (\$4,500.00)	0.00 <i>NM</i>		
Credit 2 WTSP 10		-10/14/12 T	ue Prime B	Tue	9-10p		- T	_	:30 (\$4,500.00)	0.00 NM		
Credit		. 6,,			0 .00		•		(φ ι,σσσισσ)	0.00		
40 WTSP 10	0/09/12	2 10/09/12	Tue Prime C Vegas	СМ	Tue 10-11p	- T	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
Start D Week: 10/08/		End Date 10/14/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
E41 WTSP 10		2 10/10/12	Wed Prime A Survivor: Philippi	CM	Wed 8-9p	W	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/		10/14/12	W		\$4,000.00	0.00 W	.20		¢E 000 00 D 1	0.00 NIN4	_	¢10,000,00
42 WTSP 10			Wed Prime B Criminal Minds	CM	Wed 9-10p		:30	2	\$5,000.00 P-4	0.00 NM	2	\$10,000.00
Start D Week: 10/08/		End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$5,000.00	Rating 0.00						
43 WTSP 10	0/10/12	2 10/10/12	Wed Prime C	CM	Wed 10-11p	W	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
											I	

Print Date: 10/08/12 10:07:16 Page 6 of 8

WTSP-TV

Order / Rev: 715775 - 3

Advertiser:

Obama/D/President

06330881 Alt Order #:

OBAMA SCHED A Product Desc:

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

Ln Ch Start End	Inventory Code		Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
Start Date End Da		Spots/Week	Rate	Rating				1	
Week: 10/08/12 10/14/1:			\$4,500.00	0.00				i	
44 WTSP 10/11/12 10/11/			Thu 9-10p	T	:30	1 \$4,500.00 P-4	0.00 NM	0	\$0.00
	Person of Intere			_		* * 1,000000			40.00
Start Date End Date	e Weekdays	Spots/Week	Rate	Rating				i	
Week: 10/08/12 10/14/12			\$4,500.00	0.00				1	
Spot Ch Date Range	Description	Start/	End Time	-	Neekdays		Rtg Type	1	
1 WTSP 10/08/12-10/14/1	2 Thu Prime B	Thu 9	9-10p	-	· Th	- :30 (\$4,500.00)	0.00 NM	1	
Credited								1	
45 WTSP 10/11/12 10/11/	12 Thu Prime C	СМ	Thu 10-11p	T	:30	1 \$4,000.00 P-4	0.00 NM	0	\$0.00
	Elementary							1	
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ĺ	
Week: 10/08/12 10/14/1	T		\$4,000.00	0.00				1	
Spot Ch Date Range	Description		End Time		<u>Neekdays</u>		Rtg Type	l	
1 WTSP 10/08/12-10/14/1	2 Thu Prime C	Thu 1	I0-11p	-	Th	- :30 (\$4,000.00)	0.00 NM	1	
Credited								ĺ	
46 WTSP 10/11/12 10/11/	12 Thu Prime C	CM	Thu 10-11p	T	:30	1 \$4,000.00 P-4	0.00 NM	0	\$0.00
	Elementary							1	
Start Date End Date		Spots/Week	Rate	Rating				1	
Week: 10/08/12 10/14/1			\$4,000.00	0.00				1	
Spot Ch Date Range	<u>Description</u>		End Time		<u> </u>		Rtg Type	i	
1 WTSP 10/08/12-10/14/1	2 Thu Prime C	Thu 1	I0-11p	-	· I n	- :30 (\$4,000.00)	0.00 NM	1	
Credited								ĺ	
47 WTSP 10/12/12 10/12/		CM	Fri 8-9p	F	:30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
	CSI: NY							l	
Start Date End Date		Spots/Week	Rate	Rating				ĺ	
Week: 10/08/12 10/14/1			\$3,000.00	0.00				l	
E 48 WTSP 10/12/12 10/12/		CM	Fri 9-10p	F	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
0, 15 1 5 15	Made in Jersey	0 . 04/ .	5.	D ()				i	
Start Date End Date Week: 10/08/12 10/14/13		Spots/Week 1	Rate \$6,000.00	Rating 0.00				i	
49 WTSP 10/12/12 10/12/	='			F	:30	1 \$2 000 00 B 4	0.00 NIM	0	00.00
49 WISP 10/12/12 10/12/	Blue Bloods	CM	Fri 10-11p	Г	.30	1 \$3,000.00 P-4	U.UU INIVI	U	\$0.00
Start Date End Da		Spots/Week	Rate	Rating				i	
Week: 10/08/12 10/14/12			\$3,000.00	0.00				i	
Spot Ch Date Range	Description		End Time		Neekdays	Length Rate	Rtg Type	ĺ	
1 WTSP 10/08/12-10/14/1	2 Fri Prime C	Fri 10)-11p	-	· F			1	
Credited								1	
50 WTSP 10/12/12 10/12/	12 Fri Prime A	CM	Fri 8-9p	F	:30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
	CSI: NY			_		* **,******			4 0,000
Start Date End Date	e Weekdays	Spots/Week	Rate	Rating				i	
Week: 10/08/12 10/14/12			\$3,000.00	0.00				1	
51 WTSP 10/14/12 10/14/	12 Sun Prime A	CM	7-8p	S	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
	60 Minutes		·					1	
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1	
Week: 10/08/12 10/14/1	2S	1	\$4,500.00	0.00				1	
52 WTSP 10/14/12 10/14/	12 Sun Prime B	CM	Sun 8-9p	S	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
	Amazing Race							1	
Start Date End Date		Spots/Week	Rate	Rating				ĺ	
Week: 10/08/12 10/14/1	2S	1	\$4,500.00	0.00				1	
53 WTSP 10/14/12 10/14/		CM	Sun 9-10p	S	:30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
_	The Good Wife	_						1	
Start Date End Date		Spots/Week	Rate	Rating				1	
Week: 10/08/12 10/14/12			\$3,500.00	0.00				1	4.
54 WTSP 10/14/12 10/14/			1-4p	S	:30	2 \$20,000.00 P-4	0.00 NM	0	\$0.00
01-15	NFL Football Ga		.	Detie				1	
Start Date End Date		Spots/Week	Rate	Rating				1	
Week: 10/08/12 10/14/13	<u>.</u> 3	2\$	20,000.00	0.00				1	

Print Date: 10/08/12 10:07:16 Page 7 of 8

WTSP-TV

Order / Rev: 715775 - 3

06330881 OBAMA SCHED A Alt Order #: Product Desc:

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

Advertiser:

Obama/D/President

Ln Ch St	art	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
54 WTSP 10/	14/12	10/14/12	NFL Football Gar NFL Football Gar		1-4p	S	:30	2 \$20,000.00 P-4	0.00 NM	0	\$0.00
Start Da Week: 10/08/1		End Date 10/14/12	Weekdays	Spots/Week	Rate \$20,000.00	Rating 0.00					
Spot Ch Date	e Ran	ge D	escription FL Football Game	Star	t/End Time		Neekdays Su	Length Rate	Rtg Type		
Credited	d			·				,,			
2 WTSP 10/0 Credited		10/14/12 N	FL Football Game	#1 1-4p		-	Su	:30\$ 20,000.00)	0.00 NM		
55 WTSP 10/	15/12	10/15/12	CBS Evening Nev		630-7p	M	:30	2 \$2,000.00 P-4	0.00 NM	2	\$4,000.00
Start Da Week: 10/15/1		End Date 10/21/12	Weekdays M	Spots/Week 2	Rate \$2,000.00	Rating 0.00					
56 WTSP 10/	14/12	10/14/12	Bucs on CBS Foo Bucs on CBS Foo		Reg Season	FootbS	:30	2\$20,000.00 P-3	0.00 NM	2	\$40,000.00
Start Da Week: 10/08/12		End Date 10/14/12	Weekdays S	Spots/Week	Rate \$20,000.00	Rating 0.00					
57 WTSP 10/			Price Is Right Price Is Right	СМ	11a-12p	MTWTF	:30	6 \$1,600.00 P-2	0.00 NM	6	\$9,600.00
Start Da		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/09/12 58 WTSP 10/		10/15/12 10/15/12	МГWTF М-F 12-1230р	CM	\$1,600.00 12-1230p	0.00 MTWTF	:30	5 \$900.00 P-3	0.00 NM	5	\$4,500.00
Start Da	ate l	End Date	10 News @ Noon Weekdays	Spots/Week	Rate	Rating					
Week: 10/09/1	2	10/15/12	MTWTF	5	\$900.00	0.00		5 M4 400 00 D 0	0.00.104	_	45 500 00
59 WTSP 10/	09/12	10/15/12	Y&R Young and the Re	CM estless	1230-130p	MTWTF	:30	5 \$1,100.00 P-3	0.00 NM	5	\$5,500.00
Start Da Week: 10/09/1		End Date 10/15/12	Weekdays MTWTF	Spots/Week 5	Rate \$1,100.00	Rating 0.00					
60 WTSP 10/	09/12	10/15/12	B&B Bold and Beautifu	CM	130-2p	МГЖГБ	:30	5 \$1,100.00 P-3	0.00 NM	5	\$5,500.00
Start Da Week: 10/09/1		End Date 10/15/12	Weekdays MTWTF	Spots/Week	Rate \$1,100.00	Rating 0.00					
61 WTSP 10/				СМ	2-3p	MTWTF	:30	5 \$600.00 P-3	0.00 NM	5	\$3,000.00
Start Da		End Date	Weekdays MTWTF	Spots/Week	Rate	Rating					
Week: 10/09/1: 62 WTSP 10/		10/15/12 10/12/12	Late Late Show	CM 5	\$600.00 1237-137a	0.00 - TWTF	:30	1 \$350.00 P-3	0.00 NM	1	\$350.00
Start Da	ate l	End Date	Late Late Show Weekdays	Spots/Week	Rate	Rating					
Week: 10/08/12		10/14/12	- TWTF	CM	\$350.00 Tue 8-9p	0.00 - T	:30	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
			NCIS		_		.00	ΤΨ10,000.001 Ο	0.00 14101	'	ψ10,000.00
Start Da Week: 10/08/1		End Date 10/14/12	Weekdays - T	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00					
E 64 WTSP 10/	09/12	10/09/12	Tue Prime B NCIS: Los Angele	CM es	Tue 9-10p	- T	:30	2 \$9,000.00 P-3	0.00 NM	1	\$9,000.00
Start Da Week: 10/08/1	_	End Date 10/14/12	Weekdays - T	Spots/Week 2	Rate \$9,000.00	Rating 0.00					
Spot Ch Date 2 WTSP 10/0			escription ue Prime B		t/End Time 9-10p	<u>\</u>	<u>Weekdays</u> T	Length Rate :30(\$9,000.00)	Rtg Type 0.00 NM		
Credited	d							(+-,)			
66 WTSP 10/	14/12	10/14/12	Face the Nation Face the Nation	CM	Sun 1030-11	30aS	:30	2 \$1,000.00 P-3	0.00 NM	2	\$2,000.00
Start Da Week: 10/08/12		End Date 10/14/12	Weekdays	Spots/Week 2	Rate \$1,000.00	Rating 0.00					
			Prime Political Pro	ogram CM	Prime	T	:30	2 \$8,000.00 P-3	0.00 NM	2	\$16,000.00
Start Da	ate <u>l</u>	End Date	Weekdays	Spots/Week	Rate	Rating					

Print Date: 10/08/12 10:07:16 Page 8 of 8

WTSP-TV

Order / Rev: 715775 - 3 Advertiser: Obama/D/President

Alt Order #: 06330881

OBAMA SCHED A Product Desc:

Flight Dates: 10/09/12 - 10/15/12 1537

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Spots	Rate Pri	Rtg Type \$	Spots	Amount
67 WTSP 1	10/11/1	2 10/11/12	Prime Political Pr Prime Political Pr	J	Prime	T	:30	2 \$8,000.00 P-3	0.00 NM	2	\$16,000.00
Start Week: 10/08	<u>Date</u> 8/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 2	Rate \$8,000.00	Rating 0.00					
68 WTSP 1	10/12/1	2 10/12/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
Start Week: 10/08		End Date 10/14/12	Weekdays F	Spots/Week 1	Rate \$6,000.00	Rating 0.00					
N69 WTSP 1	10/12/1	2 10/12/12	Fri Prime B Made in Jersey	СМ	Fri 9-10p	F	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
Start Week: 10/08		End Date 10/14/12	Weekdays F	Spots/Week 1	Rate \$6,000.00	Rating 0.00					
N70 WTSP 1	10/10/1	2 10/10/12	Wed Prime B Criminal Minds	СМ	Wed 9-10p	W	:30	1 \$5,000.00 P-4	0.00 NM	1	\$5,000.00
Start Week: 10/08	<u>Date</u> 8/12	End Date 10/14/12	Weekdays W	Spots/Week 1	Rate \$5,000.00	Rating 0.00					
									Totals	163	\$221,100.00